



2026 Conference Sponsorships

Sponsorship Assets (Level, Investment, #of Sponsorships Available)	*Platinum \$5,000 (4)	Gold \$2,500 (4)	Silver Totebag \$1,300 (1)	Silver \$1,000 (4)	Bronze \$600 (12)
Conference Website	*Common assets for the 5 Exclusive Title Platinum sponsorships listed here. See next page for title-specific attendee engagement assets!				
Web: Homepage Sponsor's Logo Listing	X	X	X	X	X
Web: "All-Partners Page" Sponsor Banner Ad, Link			X	X	X
Web: "All-Partners Page" Sponsor Banner Ad, Link, Advertorial	X	X			
Web: Web Page Sponsor Banner Ad (p. TBD per sponsor title)	X				
App Ads					
App Ad: "All Partners Page" Sponsor Logo, Link			X	X	X
App Ad: "All Partners Page" Sponsor Logo, Link, Mini-Profile	X	X			
App Ad: "All Partners Page" Sponsors' Banner Ads on Rotation	X	X	X	X	X
App Ad: Various Pages, Sponsors' Banner Ads on Rotation (pp., duration, #sponsors per page - TBD per sponsor level)	X	X	X	X	X
App Ad: Sponsor' Banner Ad, Static (p. TBD per sponsor title)	X				
App Social Media: Feeds to App & Social Gathering Screen (link is app only)					
App Social Media: Sponsor, 1x/60min Banner Ad, Link					X
App Social Media: Sponsor, 1x/45min Banner Ad, Link			X	X	
App Social Media: Sponsor, 1x/30minr Banner Ad, Link		X			
App Social Media: Sponsor, 1x/20min Banner Ad, Link	X				
On-Site Signs (Sign type, run times, logo vs. banner ad all at IANDS' discretion and subject to change. Mainstage Screen loop primarily before/after keynote speakers).					
Sign: Welcome Area Screen Loop: "All-Sponsors Page" Logo	X	X	X	X	X
Sign: Welcome Area Screen Loop: Sponsor Banner Ad	X	X			
Sign: Mainstage Screen Loop: "All-Sponsors Page" Logo	X	X	X	X	X
Sign: Mainstage Screen Loop: Sponsor Banner Ad	X	X			
Sign: Two (2) Vertical Pop-Up Banners	X				
Sign: Other - Easel, table sign, or similar, per sponsor title w/IANDS	X				
Print					
Conference Email Introductory "Splash" (1x), & weekly email listing	X	X	X	X	X
Conference Tote Bag - Logo on FRONT w/IANDS Logo plus hand out bag w/Welcome sponsor & greet guests Th a.m.			X		
Conference Tote Bag - Logo on BACK (shared w/other sponsors)	X	X			
Tote Bag Stuffer 1-Page (8.5" x 11"), sponsor-supplied	X	X	X		
Tote Bag Stuffer 1/2-Page (8.5" x 5.5"), sponsor-supplied	X		X	X	X
Exhibitor Booth					
One 6' Exhibitor Booth (Non-exclusivity all exhibitors, sponsors)	X				
QR Code Scan (ensures attendees visit your exhibit booth)	X				
Hospitality					
Four (4) Full-Conference Tickets & Keynotes 1st Row Seats	X				
Four (4) Chrysalis Dinner Tickets	X				
Two (2) Full-Conference Tickets & Keynotes 1st Row Seats		X			
Two (2) Chrysalis Dinner Tickets		X			
One (1) Full-Conference Ticket & Keynotes 1st Row Seats			X	X	
One (1) Chrysalis Dinner Ticket			X	X	X
Coffee w/IANDS Leadership (1 IANDS Rep tbd, Up to 4 Guests)	X				
IANDS Swag Bag	X	X	X	X	X
IANDS Logo'd T-Shirt	X	X	X	X	

Questions? Contact NancyVanAlphen1967@outlook.com or 330-241-0349. Materials provided by sponsors are subject to IANDS approval. Sponsorship limited to Conference promotional period, conference website, app, and other digital assets.

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2026 Conference Platinum Title Sponsorships Additional Assets: Attendee Engagement

Each unique Platinum Title Sponsorship provides the highest level of advertising PLUS on-site attendee engagement where and when assets tied to a particular title are featured. Attendee Engagement is trending as a fresh, new way to enhance sponsor visibility and acknowledgement! Adjustments to Platinum Title Sponsorships are possible upon special request.

All Platinum Title Sponsors

- ▶ **AE: Advertising and Hospitality Assets** - Full advertising & hospitality package (see table previous page, "Platinum")
- ▶ **AE: Badge: Name on Company/Sponsor I.D. Badge or Pin**
- ▶ **Gaming via App: Daily Trivia Sponsor-Related Question** - 2x over 4-day period
- ▶ **Gaming via App: QR Code Scan at Exhibit Booth** - Ensures attendees visit your exhibit booth!
- ▶ **AE App Messaging:** Bonus! Special live messaging where/when appropriate related to sponsor's AE involvement.

Welcome Sponsor \$5,000 (1)

- ▶ **AE Activity/Presence: All-days signage in Welcome/Registration Area** - Pop-Up Banners (2), Th totebag handout assist
- ▶ **AE Activity/Presence: Wednesday Evening Welcome Session**
- ▶ **AE Activity/Presence: Thursday Evening Meet & Greet**
-At both events: Logo'd Napkins, Balloons, Table Stand (or similar) w/Welcome Message, Pop-Up Banners (2) in proximity to events (entry or inside room)
- ▶ **AE App Special Page: Welcome Page Message** (static, IANDS co-branded)
- ▶ **Gaming via App: Sponsor Social Media Leaderboard** - Logo on Leaderboard; Award assist Sa eve Dance Party

Mainstage Sponsor \$5,000 (1)

- ▶ **AE Activity/Presence: Th Morning** - Promo handout assist, Stylus (table need TBD); On-stage assist w/conference offerings and "The App" Briefing, Introduction of Sponsor
- ▶ **AE Activity/Presence: Th-Su Mainstage/Keynote Addresses**
-Two (2) Pop-Up Banners flanking mainstage during keynote/highlight presentations; Q&A Assist at end of each session (reading audience questions and/or bringing mic to audience members)
- ▶ **AE App Survey Sponsor: Keynoter Surveys** - Logo on each survey distributed after keynoters' presentations (4-days)
- ▶ **AE App Gaming: Sponsor of Daily Trivia** - Logo on Daily Trivia sent at end of each day (4-days)

Entertainment Sponsor \$5,000 (1)

- ▶ **AE Activity/Presence: Friday Chrysalis Dinner** - signage, auction assist w/announcements, prize handouts
- ▶ **AE Activity/Presence: Saturday Evening Dance Party** - signage, Pin Awards assist w/announcements, handouts
-At both event - Logo'd Napkins, Balloons, Table Stand (or similar) w/Message (Fri); "Wrap-Up" Message (Sa), Pop-Up Banners (2) in proximity to events (entry or inside room)
- ▶ **AE Activity/Presence: Th-Su Morning Activities Sponsor (Music/Meditation/Activity):** Pop-Up Banners (2) outside and/or inside room
- ▶ **AE Activity/Presence: Fri Morning Activities** Promo (TBD) handout assist
- ▶ **AE App Gaming: Sponsor of Photo Badge** - Logo on Digital Photo Badge, earned by uploading the most photos to conference social media. Sponsor to award "best photo" prize at Dance Party (winner, prize TBD by IANDS)

Bookstore Sponsor \$5,000 (1)

- ▶ **Publisher's Session: "Jumpstart Your Book Journey"** - Book writing/publishing session for attendees that sign-up at sponsor booth; Refreshments for 25. Saturday 7am - 8:00am, Room 2 (with A/V and stage).
- ▶ **AE Activity/Presence: Pop-Up Banners (2), 2nd Sign (Easel or similar) in or outside Bookstore**
- ▶ **AE Activity/Presence: Promo custom logo'd bookmark** handout assist (table need TBD)
- ▶ **AE App Special Page: Bookstore Page** (static, IANDS co-branded)
- ▶ **AE App/Social Media Video Short:** 10-second video post regarding sponsor session (1x/day, 3-days)

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2026 Conference Advertising

Advertising is a great option to show IANDS some love on a smaller scale than sponsorship, and still get great visibility. It's also a great way for exhibitors, authors, speakers and other conference participants to enhance their conference presence!

IANDS 2026 Conference Advertising Opportunities (unlimited) <i>Conference Website, App, Social Media, On-Site Signs, Print</i>			
Full Coverage <i>web, app, social, signs, print</i> \$400	E-Coverage & Social <i>web, app, social, signs</i> \$200	E-Coverage Only <i>web, app</i> \$75	App-Coverage Only \$25
Web: "All Partners Page" Advertiser's Logo, Link	Web: "All Partners Page" Advertiser's Logo, Link	Web: "All Partners Page" Advertiser's Logo, Link	
App Ad: "All Partners Page" Advertiser's Logo, Link	App Ad: "All Partners Page" Advertiser's Logo, Link	App Ad: "All Partners Page" Advertiser's Logo, Link	App Ad: "All Partners Page" Advertiser's Logo, Link
App Social Media: Adv, 1x/60min Feeds to App and Social Gathering Screen, Logo, Link	App Social Media: Adv, 1x/60min Feeds to App and Social Gathering Screen, Logo, Link		
*On-Site Signs: "All Advertisers Pages" 1) Mainstage Screen Loop, logo 2) Welcome Area Screen Loop, logo	*On-Site Signs: All Advertisers Pages" 1) Mainstage Screen Loop, logo 2) Welcome Area Screen Loop, logo		
<small>*Screen sign type (screen or print), rotation duration, and listing (alone or compilation) subject to change. Mainstage Screen Loop to run before and after keynote addresses only, and is subject to change (IANDS will provide additional looping times when possible).</small>			
Print: Tote Bag Stuffer, 1/2-Page, Advertiser-supplied			

IMPORTANT INFORMATION FOR SPONSORS and ADVERTISERS (more details can be found in sponsor contracts)

Endorsements and Recommendations: IANDS does not provide endorsements or recommendations of any sponsor or advertiser. We do however, make every effort to vet our sponsors as those who provide products and services that may be of interest to attendees, are reputable, and who believe in IANDS mission and have mission statements that align or complement that of IANDS mission.

IANDS Co-Branding: Unless otherwise stated, *all promotional items* will be IANDS co-branded; and *all verbal and written messages* referred to in sponsor assets will be pre-written by IANDS in conjunction with the asset-related sponsor.

Days/Times/Locations Subject to Change: All specified and TBD days/times/locations are subject to change without notice. IANDS will do its best to notify sponsors of changes in advance.

Conference Social Media Use: Sponsor & Advertiser posts regarding products/services are **forbidden**, unless part of a sponsor's package (which are managed and approved by IANDS). Comments on general conference activities are allowed, and sponsors & advertisers can use their name, company name, and sponsorship title in their social media handle.

Sales Tactics: *Sponsor and Advertiser sales, sales pitches and related hard-sales tactics are forbidden by law throughout the general conference area. This includes information about pricing, special promotions, and comparisons of any kind to other competing businesses or vendors.* Sponsors and advertisers can introduce their products and offerings and value statements (why someone would need their product/service, what makes their products/services desirable) to attendees. Some sponsor attendee engagement (AE) assets such as special announcements, introductions, written and verbal involvement in conference activities will be IANDS-managed with approval provided ahead of such functions.

Exhibit Booths: Sales tactics must adhere to IANDS by-laws and restrictions mentioned in the above paragraph "Sales Tactics," with the exception of pricing as it relates to the price of an item or items for sale at the exhibitor booth. Booths are offered to all IANDS sponsors (limited inventory, approval process, and first-come, first-served parameters apply), and booths are provided to Platinum Sponsors in their sponsorship package. We know our community will appreciate your consideration in this matter, and IANDS, by law, is required to follow these requirements to offer and obtain "Qualified Sponsorships" in accordance with our 501(c)3 non-profit status.

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