



## Advertising / Partnership / Sponsorship / Exhibitor Opportunities for the 2023 IANDS Conference

### Advertising:

Your logo on IANDS conference website	\$100
Ad in our conference program booklet:	
Full page (7.75" x 10.25")	\$750
Half page (7.75" x 5.0")	\$400
Quarter page (3.75" x 5.0")	\$200
Business card size (3.75" x 2.375")	\$100
Your literature (one piece) included in conference bag for attendees	\$100
<i>Must arrive at conference mail reception site by one week before conference</i>	

### Partnership opportunity:

Send two dedicated emails to your organization's email list (related audience of 4k min.) in exchange for one complimentary conference registration plus your logo on IANDS conference website.  
*For email, IANDS will provide conference graphics, links and suggested email text.*

### Sponsorship packages:

Bronze level:	\$100
<ul style="list-style-type: none"><li>• One piece of your literature added to our conference bags</li></ul>	
Silver level:	\$150 – \$249
<ul style="list-style-type: none"><li>• Your logo on IANDS conference website as "Silver Sponsor"</li><li>• 1/8 page ad in printed conference program or one piece of your literature added to our conference bags</li></ul>	
Gold level:	\$250 - \$499
<ul style="list-style-type: none"><li>• Your logo on IANDS conference website as "Gold Sponsor"</li><li>• 1/4 page ad in printed conference program <b>or</b> one piece of your literature added to our conference bags</li></ul>	
Platinum level:	\$500 - \$999
<ul style="list-style-type: none"><li>• Your logo on IANDS conference website as "Platinum Sponsor"</li><li>• 1/2 page ad in printed conference program <b>or</b> one piece of your literature added to our conference bags</li><li>• Your graphic on screen during Conference Live Stream (10 seconds)</li></ul>	
Amethyst level:	\$1,000 – \$2,499
<ul style="list-style-type: none"><li>• Your logo on IANDS conference website as "Amethyst Sponsor"</li><li>• 1/2 page ad in printed conference program</li><li>• One piece of your literature added to our conference bags</li><li>• Your graphic on screen during Conference Live Stream (10 seconds)</li><li>• Mentioned as a sponsor in our IANDS conference audiovisual media advertising</li><li>• One conference registration (and fund-raising dinner, where applicable)</li></ul>	



Sapphire level: \$2,500 - \$ 4,999

- Your logo on IANDS conference website as “Sapphire Sponsor”
- 3/4 page ad in printed conference program
- One piece of your literature added to our conference bags
- Your graphic on screen during Conference Live Stream (10 seconds)
- Mentioned as a sponsor in our IANDS conference audiovisual media advertising
- One conference registration (and fund-raising dinner, where applicable)
- One Lunch with Speaker seat (as available – sells out early)

Emerald level: \$5,000 - \$9,999

- Your logo on IANDS conference website as “Emerald Sponsor”
- Full page ad in printed conference program
- One piece of your literature added to our conference bags
- Your graphic on screen during Conference Live Stream (10 seconds)
- Mentioned as a sponsor in our IANDS conference audiovisual media advertising
- Two conference registrations (and fund-raising dinners, where applicable)
- Two Lunch with Speaker seats (as available – sells out early)
- One exhibitor booth at conference

Diamond level: \$10,000 - \$19,999

- Your logo on IANDS conference website as “Diamond Sponsor”
- Full page ad in printed conference program
- One piece of your literature added to our conference bags
- Your graphic on screen during Conference Live Stream (10 seconds)
- Mentioned as a sponsor in our IANDS conference audiovisual media advertising
- Four conference registrations (and fund-raising dinners, where applicable)
- Two Lunch with Speaker seats (as available – sells out early)
- One exhibitor booth at conference

Celestial Explorer level: \$20,000 +

- Your logo on IANDS conference website as “Celestial Explorer Sponsor”
- Full page ad in printed conference program
- One piece of your literature added to our conference bags
- Your graphic on screen during Conference Live Stream (10 seconds)
- Mentioned as a sponsor in our IANDS conference audiovisual media advertising
- Six conference registrations (and fund-raising dinners, where applicable)
- Two Lunch with Speaker seats (as available – sells out early)
- One exhibitor booth at conference

**Exhibitor Booth at conference:** (non-profit and Early Bird discounts) \$179 - \$349

- Includes one piece of literature (postcard/flier) included in conference bag for attendees.  
*Must arrive at conference mail reception site at least one week before conference*
- Visibility on IANDS conference website: [conference.iands.org](http://conference.iands.org)
- Your logo and business information will be rotated on screen during conference Live Stream intermissions and included in post-conference Video on Demand

**For questions, information, or to purchase an option, please contact:**

**ADVERTISING or PARTNERSHIP** contact Maryann Sperry: [maryannsperry123@gmail.com](mailto:maryannsperry123@gmail.com) or 303-941-7737.

**SPONSORSHIP** contact Susan Amsden at the IANDS office: [iandsconference@gmail.com](mailto:iandsconference@gmail.com) or 919-383-7940.

**EXHIBITOR BOOTH** contact Kathy Mason: [kathy@masonworksmarketing.com](mailto:kathy@masonworksmarketing.com) or 720-938-2536.